

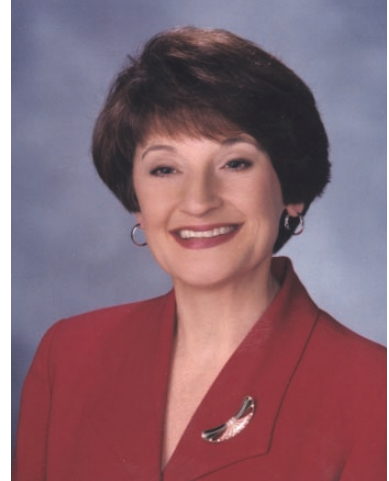


Dear Reader

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The Department of Health and Family Services is strongly committed to making Wisconsin a leader in fostering healthy, self-reliant individuals and families. We use our strategic plan to guide our activities in achieving that mission.

The Department views strategic planning as an ongoing process. The 2002 update to our 2000-2005 Strategic Plan includes data and trend information that was not available at the time the original plan was produced. The update reflects the Department's desire to continually monitor and analyze health, social and demographic data so that Wisconsin can respond to the changing needs of its citizens. Our ongoing planning process keeps us attuned to complex societal changes, best practices and critical outcomes to best focus our resources and produce positive outcomes in people's lives.



We take seriously the need to assist individuals and families with programs and services of the highest quality and greatest cost effectiveness possible. The Strategic Plan outlines five comprehensive goals the Department uses as a map to accomplish our mission. We have also made a commitment to identify and build effective partnerships with all those who can help us achieve our mission.

The scope of responsibility of our Department is huge and the issues we manage are sensitive and complex. It is our continuing challenge to develop the Department's operational capacity so that we can help Wisconsin citizens and their families be stronger and lead healthier lives.

Sincerely,

Phyllis J. Dubé
Secretary